



5 - 7 NOV

LAS VEGAS

WE3 Summit 2025

MEGA ENERGY AND WATER EVENT OF THE YEAR

People
Meets Action
AI

Event Hosted By
SEW

Host Utility
 **SOUTHWEST GAS**

Convince Your Boss: Attend WE3 Summit 2025

To: [Manager's First Name]

Subject: Request to Attend WE3 Summit 2025 in Las Vegas

Hi [First Name],

I'd like to request approval to attend **WE3 Summit 2025**, happening **November 5–7 in Las Vegas**. This is the leading global event for energy and utility leaders focused on accelerating digital innovation through **Vertical AI, connected platform intelligence**, and **future-ready business models**.

The event is hosted by **Smart Energy Water (SEW)**, a leading Vertical AI platform provider for the energy and water industries, and co-hosted by **Southwest Gas (SWG)**—a major natural gas utility serving over 2 million customers across Arizona, Nevada, and California.

The summit is expected to bring together **1,000+ attendees** for three days of transformative keynotes, hands-on technology showcases, and collaborative sessions—designed to deliver measurable outcomes and drive industry-wide progress. Previous editions have featured leaders from **SMUD, Alectra, Southwest Gas, CPS Energy, Duke Energy, PG&E, Southern Company, Dominion Energy, and SDGE**, sharing visionary strategies and breakthrough technologies that are actively reshaping the energy and utilities sector.

Why Attend WE3 Summit 2025?

The event focuses on practical, high-impact strategies that will help us modernize our organizations operations and transform customer experiences.

Key themes and practical hands-on experience include:

- ✓ Scaling AI Innovation for Impact
- ✓ The Rise of Vertical AI
- ✓ Connected Experience Platforms
- ✓ Grid & Infrastructure Modernization
- ✓ Next-Gen AI Customer Experiences
- ✓ Connecting eMobility & Utilities
- ✓ Digital Trust & Security in a Connected Utility World
- ✓ Smart Water Management: AI-Enabled Efficiency
- ✓ The Future Workforce: Skills, Roles & AI Integration
- ✓ Leading Change: Innovation, Leadership & Culture
- ✓ Building Resilience in an Uncertain World
- ✓ Future-Proofing Utility Business Models

How This Supports Our Work

Attending WE3 will directly support key initiatives we're working on:

- ✓ [Insert relevant project—e.g., grid modernization, AI-driven CX, digital field ops]
- ✓ [Insert another—e.g., eMobility strategy, workforce transformation, platform integration]

Sessions I Plan to Attend

- ✓ Vertical AI in Action: Powering Real Utility Outcomes
- ✓ AI Agents in the Field: Transforming Service Management
- ✓ The Future Utility Workforce: Where Human + AI Meets
- ✓ Digital Trust and Cybersecurity in Connected Platforms
- ✓ eMobility & Energy Platforms: The Next Frontier

Past Attendees Reported

- ✓ 95% discovered actionable solutions they could implement immediately
- ✓ 91% gained insights that accelerated project timelines
- ✓ 93% improved strategic alignment with future technology investments
- ✓ 88% increased peer collaboration and benchmarking

Estimated Cost Breakdown

- ✓ Airfare: \$XXX
- ✓ Hotel: \$200–\$350/night
- ✓ Full registration: Early Bird Discount Price –\$655
(Actual Price – \$995, Early bird ends June 30)
- ✓ Estimated Total: \$X,XXX

If approved, I'll prepare a session plan and post-event summary with key takeaways, platform discussion, and recommendations relevant to our priorities.

Thank you for considering this opportunity—I'm confident it will deliver strong value for our team.

Best,
[Your Name]